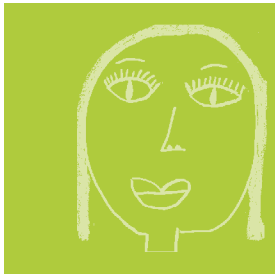
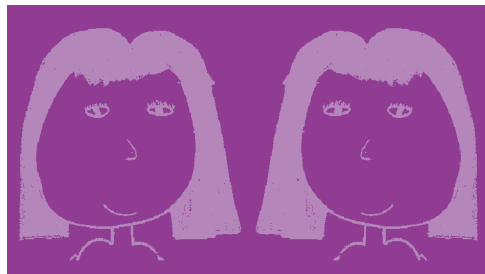


# Step Up for Kids

Annual Campaign



YMCA of Central  
New Mexico  
[www.ymcacnm.org](http://www.ymcacnm.org)

## Case Statement for Support

***“No one is turned away from the YMCA for financial reasons”***

At the McLeod Mountainside YMCA these are words we live by. The core values of caring, honesty, respect and responsibility are inherent in each one of our programs. We strive to fulfill our mission and to supply funding to those who need our help.

### ■ We Build Strong Kids...

The McLeod Mountainside YMCA offers many programs for kids including youth sports, after school care, teen programs, swim lessons and swim team, athletic edge training, obesity prevention training programs, and trips for kids to YMCA's all over the country. In 2008 we provided over 100 families with scholarship assistance for our summer day camp programs.

### ■ We Build Strong Families...

The McLeod Mountainside offers various programs for individuals from 3 years to 80 years of age. Our before and after care program provides a wholesome and safe environment for school aged children. Through these programs our participants and their families are able to enhance their relationships beyond the home through social interaction with peers that usually develops into friendships with our families. Our Child Care and teen programs benefitted from over \$50,000 in scholarship assistance monies, without which many families would have been adversely affected.

### ■ We Build Strong Communities...

Our YMCA Legacy Program teaches young people leadership skills and how to develop a vision for their future. As demographics change in our neighborhood, it is the YMCA's call to action to respond to the needs our community. Through volunteer and YMCA collaborations we can move mountains, and we do.

In 2009, we foresee an even greater need for our services. We see a need for the YMCA to respond to community needs. The McLeod Mountainside YMCA will keep our promise in building strong kids, strong families and strong communities for *all* people. ***“No one is turned away from the YMCA for financial reasons”***

■ Step Up For Kids Goal      \$50,000

## YMCA of Central New Mexico STEP UP FOR KIDS CAMPAIGN

Your contribution to the *Step Up For Kids* campaign will provide opportunities to make a difference in the lives of our community's youth and families. Your efforts will also provide needed scholarships and enable the YMCA to sustain, offer and expand unique programs in our communities.

**Join the Chair's Roundtable Club with a gift of \$1,000.00 or more.** Financial support provided by members of the Chair's Roundtable makes it possible for every child, family, and senior, regardless of their inability to pay, to participate in YMCA programs that instill the values *Caring, Honesty, Respect and Responsibility* that guide us to a lifestyle of success and service.

Contributions may be made by cash, check or credit card. Final payments need to be made until December 31. YMCA can send monthly or quarterly reminders to fulfill your pledge.

**YOUR DONATION OF \$1,000.00**  
would provide the following:

**14** children to join sports programs and develop strong bodies, healthy habits and learn the values of teamwork and fair play for 8 weeks.

**18** children to attend before and after school childcare programs that offer a structured and nurturing environment for boys and girls while their parents are at work.

**20** children to take swimming lessons in our aquatics program.

**4** at risk pre-teens and high school students a safe haven for activities and an opportunity to develop leadership skills.

Gifts of any amount are appreciated, however Chair's Roundtable Contributors are recognized at the following giving levels.

<b>PLATINUM</b>	<b>\$20,000 &amp; above</b>
<b>GOLD</b>	<b>\$10,000 - \$19,999</b>
<b>SILVER</b>	<b>\$5,000 - \$9,999</b>
<b>BRONZE</b>	<b>\$2,500 - \$4,999</b>
<b>MEMBER</b>	<b>\$1,000 - \$2,499</b>



YMCA of Central New Mexico  
[www.ymcacnm.org](http://www.ymcacnm.org)